

Color Definition
HOLISTIA

12.02.2017 #2





Primary color

When using a primary color in your palette, this color should be the most widely used across all screens and components.

100	R	249
	G	211
	B	201
	C	1
	M	19
	Y	15
	K	0
	#F9D3C9	

Secondary colors

Palettes with a secondary color may use this color to indicate a related action or information.

50	#FAE9E3	R	251	C	1
		G	233	M	9
		B	228	Y	7
				K	0
100	#F9D3C9	R	249	C	1
		G	211	M	19
		B	201	Y	15
				K	0
200	#EEADA1	R	239	C	4
		G	173	M	37
		B	161	Y	30
				K	0
300	#E88A7E	R	232	C	6
		G	138	M	56
		B	126	Y	44
				K	0
400	#E36C63	R	227	C	7
		G	108	M	71
		B	99	Y	58
				K	0
500	#DE5551	R	222	C	8
		G	84	M	82
		B	81	Y	68
				K	0
600	#CD4848	R	205	C	14
		G	71	M	86
		B	72	Y	73
				K	3
700	#C03F43	R	192	C	18
		G	63	M	89
		B	67	Y	75
				K	6
800	#A63C41	R	165	C	25
		G	59	M	88
		B	64	Y	72
				K	16
900	#86373E	R	133	C	33
		G	54	M	85
		B	61	Y	67
				K	30

RGB

CMYK

R 249
G 211
B 201

C 1
M 19
Y 15
K 0

Solid
Coated

698 C

Solid
Uncoated

503 U

691 U

Pastels & Neons
Coated

9221 C

Pastels & Neons
Uncoated

9261 U

RGB

CMYK

R 249
G 211
B 201

C 1
M 19
Y 15
K 0

Solid
Coated

698 C

Solid
Uncoated

503 U

691 U

Pastels & Neons
Coated

9221 C

Pastels & Neons
Uncoated

9261 U

Primary text

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#000000
Opacity 87%

R	0
G	0
B	0
C	40
M	30
Y	30
K	100

#000000

Secondary text

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#000000
Opacity 54%

R	140
G	140
B	140
C	47
M	39
Y	40
K	3

#8C8C8C

Disabled / Hint text

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo.

#000000
Opacity 38%

R	172
G	172
B	172
C	34
M	27
Y	28
K	0

#ACACAC

0	#000000	R 252 G 228 B 236	C 0 M 0 Y 0 K 0
50	#FAFAFA	R 248 G 187 B 208	C 1 M 1 Y 1 K 0
100	#F5F5F5	R 245 G 245 B 245	C 3 M 2 Y 2 K 0
300	#E0E0E0	R 224 G 224 B 224	C 11 M 8 Y 9 K 0